

EXHIBIT C

**Sample Viewer E-Mails
(Attached)**

From: Jerry M Agresti/KMBC-TV/Broadcasting/Hearst
To: Jerry M Agresti/KMBC-TV/Broadcasting/Hearst
Date: Monday, June 09, 2008 10:16AM
Subject: Re: Fw: Web Viewer Feedback

Jerry M Agresti wrote:

> Dear wfbeaman@netzero.net: Thanks for the question. KMBC-DT is the only
> digital channel in the KC area that transmits on VHF frequencies. If your
> antenna is not capable of receiving or does not perform well at VHF
> frequencies, you will not be able to receive KMBC-DT. Please visit
> www.antennaweb.org, this link can recommend an antenna that should work
> best for your location. If you are using rabbit ears, start by extending
> each antenna element to 16". You may have to adjust both length and antenna
> orientation but the VHF reception is more difficult using this type of
> antenna. Some of the converter boxes cannot tune well to VHF transmissions;
> using your remote, you might also try tuning to Channel 7. Sometimes this
> helps the receiver find our virtual channel 9.1 and 9.2.

>
> We also invite you to visit our website at www.KMBC.com, in the lower left
> corner, click on the TV set icon, you'll be redirected to our digital
> information page. This page contains a lot of good information and links
> with information about digital television. In the lower left corner of
> this page, you'll find a link to KMBC/KCWE FAQs. Please take the time to
> read this document as it has good information that will help you with the
> digital transition.

>
> Jerry Agresti
> Director of Engineering
> KMBC/KCWE-TV

>
>
> ----- Forwarded by Jerry M Agresti/KMBC-TV/Broadcasting/Hearst on
> 05/28/2008 07:21 AM -----

>
> Wayne Godsey
> To: "Jerry Agresti" <jagresti@hearst.com>, "Ed King" <eking@hearst.com>
> 05/27/2008 06:42 cc:
> PM Subject: Fw: Web Viewer Feedback

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> ----- Original Message -----
> From: wfbeaman
> Sent: 05/27/2008 06:40 PM EST
> To: kmbcgm@kmbc.com

> Subject: Web Viewer Feedback

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> EMAIL SUBJECT:

> KMBC.com - Website Feedback

>

> MESSAGE:

> I don't see a department that covers my question. Why can't I ever

> receive your station in HD Digital over the air? You advertise the

> strongest signal in the area but I can receive all of the stations except

> yours in HD. I'm in Belton.

>

> EMAIL ADDRESS:

> wfbeaman@netzero.net

> ^^^^^^^^^^^^^ {ts '2008-05-27 18:40:34'} ^^^^^^^^^^^^^

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HelpDesk (helpdesk@hearst.com) immediately by e-mail and delete the original message.

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From: flewisf@HOTMAIL.COM
To: engineering@kmbc.com
Date: Friday, June 06, 2008 06:17PM
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

We are able to receive channel 29 perfectly but cannot receive channel 9. We have the problem with an hdtv and an older set with the digital box connected. Is this because we are too far from the station? We are in Spring Hill, Ks. Why do we get 29? Thanks, Frank Lewis

EMAIL ADDRESS:

flewisf@hotmail.com

AAAAAAAAAAAA {ts '2008-06-06 18:17:44'} AAAAAAAAAAAA

From: marce@sacbeemail.com
To: engineering@kmbc.com
Date: Friday, June 06, 2008 07:39AM
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:
I installed my TV converter box and all local (KC) channels come in good.

Except I can not get Channel 9. This channel does still come in on the old small tv that has not been converted.

Do you know what the problem is? Yes I did buy a new recommended antennae.

Thanks,
m.Bell

EMAIL ADDRESS:
marce@sacbeemail.com
AAAAAAAAAAAA {ts '2008-06-06 07:39:43'} AAAAAAAAAAAAA

From: rebarnes2@juno.com
To: engineering@kmbc.com
Date: Thursday, June 05, 2008 02:12PM
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:
we bought a converter for the hdtv signals and can't get channel 9 to have a signal at all. the other stations are clearer, although with some pixalation. is this a problem that will be corrected by feb, 2009 or some error on our part?

EMAIL ADDRESS:
rebarnes2@juno.com
^^^^^^^^^^^^ {ts '2008-06-05 14:12:09'} ^^^^^^^^^^^^^

From: njh4758@hotmail.com
To: engineering@kmbc.com
Date: Wednesday, June 04, 2008 10:27PM
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

I have 2 TVs and they both have the analog tuners. I bought 2 converter boxes. They are different brands. They both work great and I have just the rabbit ears and I pickup 18 channels. All have excellent reception. One big problem.....I can not pickup channel 9 at all. No signal. Now I can get channel 29 with no problem. What I do is watch channel 9 on my tiny 13 in. that I have not hooked up to the convertor box. Yes, I tried programing the way you said and still I get nothing. Will I be able to get channel 9 when FEB. 2009 comes around? I can not buy a new TV or get cable or whatever. My favorite shows are on channel 9! I live in Grandview. Norma Shrock

EMAIL ADDRESS:
njh4758@hotmail.com
AAAAAAAAAAAA {ts '2008-06-04 22:27:29'} AAAAAAAAAA

From: MarkL616@yahoo.com
To: engineering@kmbc.com
Date: Friday, May 30, 2008 03:12PM
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

I just recently bought 2 converter boxes for my tv's when I set them up and they scanned for stations they did not set up chan 9 I do get chan 29. I live on the east side of town I-435 and eastwood trafficway and get chan 4 so I would think chan 9 would come in great you are brocasting digital right ? any ideas ?

Mark

EMAIL ADDRESS:
MarkL616@yahoo.com
^^^^^^^^^^^^ {ts '2008-05-30 15:12:40'} ^^^^^^^^^^^^^

From: George Hickman <gh21785@live.com>
To: Jerry M Agresti <jagresti@hearst.com>
Date: Wednesday, May 28, 2008 04:13PM
Subject: RE: Web Viewer Feedback

Jerry,

I have a winguard fringe area vhf,uhf,FM antenna. I can pick up Topeka, St. Joe vhf stations as well as yours on analog. However those of us South of your station have trouble with your digital broadcast.

> Subject: Re: Web Viewer Feedback
> To: gh21785@live.com
> From: JAgresti@Hearst.com
> Date: Mon, 19 May 2008 10:28:52 -0500
>
> Dear gh21785@live.com: Thanks for the question. KMBC-DT is the only digital
> channel in the KC area that transmits on VHF frequencies. If your antenna
> is not capable of receiving or does not perform well at VHF frequencies,
> you will not be able to receive KMBC-DT. Please visit www.antennaweb.org,
> this link recommend an antenna that should work best for your location.
>
> If you are using rabbit ears, start by extending each antenna element to
> 16". You may have to adjust both length and antenna orientation but the VHF
> reception is more difficult using this type of antenna.
>
> Some of the converter boxes cannot tune well to VHF transmissions; using
> your remote, you might also try tuning to Channel 7. Sometimes this helps
> the receiver find our virtual channel 9.1 and 9.2.
>
> Jerry Agresti
> Director of Engineering
> KMBC/KCWE-TV
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>
> gh21785@live.com
> To: engineering@kmbc.com
> 05/18/2008 08:54 cc:
> AM Subject: Web Viewer Feedback
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> EMAIL SUBJECT:
> KMBC.com - Website Feedback
>
> MESSAGE:
> I can receive ever other stations H D signals from my antenna system
> except yours. I live at 21785 Metcalf Ave.
>
>

> EMAIL ADDRESS:
> gh21785@live.com
> ^^^^^^^^^^^^^ (ts '2008-05-18 08:54:41') ^^^^^^^^^^^^^

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From: Wayne Godsey/KMBC-TV/Broadcasting/Hearst
To: "Jerry Agresti" <jagresti@hearst.com>
Date: Tuesday, May 27, 2008 06:37PM
Subject: Fw: Web Viewer Feedback

----- Original Message -----
From: jamesreedjr
Sent: 05/27/2008 06:36 PM EST
To: kmbcgm@kmbc.com
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

Dear GM,

Please read all of the correspondence to/from Mr. Agresti below regarding a serious issue: the loss of viewers who cannot receive channel 9 in digital. Please let me know what you will do to fix the problem. We miss seeing Channel 9. Thank you.

Jerry,

Thank you for your quick reply.

Cutting to the chase....you and KMBC have a serious problem. You are losing audience as we speak, and will especially after Feb. Why are you the only digital station using VHF and thus making it difficult (or impossible) to tune in? I am getting a spectacular picture on every other digital station using my excellent rabbit ears and signal amplifier, and nothing on 9. This is true for my new Panasonic dvr with digital tuner, my Magnavox HDTV with digital tuner, and my 2 new Radio Shack Digital Stream converter boxes.

I am sure other people have the same issue....I highly recommend that you solve this as soon as possible. We will miss Channel 9 until you fix it.

Please let me know what you plan to do on your end. Good luck and thank you again.

Jim Reed

Dear jamesreedjr@juno.com: Thanks for the question. KMBC-DT is the only digital channel in the KC area that transmits on VHF frequencies. If your antenna is not capable of receiving or does not perform well at VHF frequencies, you will not be able to receive KMBC-DT. Please visit www.antennaweb.org, this link can recommend an antenna that should work best for your location.

Since you are using rabbit ears, start by extending each antenna element to 16". You may have to adjust both length and antenna orientation but the VHF reception is more difficult using this type of antenna.

Some of the converter boxes cannot tune well to VHF transmissions; using your remote, you might also try

tuning to Channel 7. Sometimes this helps the receiver find our virtual channel 9.1 and 9.2.

Jerry Agresti
Director of Engineering
KMBC/KCWE-TV

MESSAGE:

Why can't I get any digital channel 9 broadcasts using my excellent rabbit ears? I have 2 new converter boxes, a digital tv, and a digital dvr, and none of those can pick up a digital channel 9 signal. I get every other KC station in digital perfectly. The bottom line is that we are not watching channel 9 anymore. Please let me hear from you. Thank you.

EMAIL ADDRESS:

jamesreedjr@juno.com
AAAAAAAAAAAA {ts '2008-05-27 18:36:01'} AAAAAAAAAA

From: Wayne Godsey/KMBC-TV/Broadcasting/Hearst
To: "Jerry Agresti" <jagresti@hearst.com>, "Ed King" <eking@hearst.com>
Date: Tuesday, May 27, 2008 06:42PM
Subject: Fw: Web Viewer Feedback

----- Original Message -----

From: wfbeaman
Sent: 05/27/2008 06:40 PM EST
To: kmbcgcm@kmbc.com
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

I don't see a department that covers my question. Why can't I ever receive your station in HD Digital over the air? You advertise the strongest signal in the area but I can receive all of the stations except yours in HD. I'm in Belton.

EMAIL ADDRESS:
wfbeaman@netzero.net
^^^^^^^^^^^^ {ts '2008-05-27 18:40:34'} ^^^^^^^^^^^^^

From: Jriggs@midway.k12.mo.us
To: engineering@kmbc.com
Date: Tuesday, May 27, 2008 12:29PM
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:
I just installed the digital converter box this week end. I noticed that I receive many channels with the exception of channel 9. I could get 9 before I put the box on but, I can't get it now. Does this have to with the broadcast or do I need to do something additional.

Thanks
Jim Riggs

EMAIL ADDRESS:
Jriggs@midway.k12.mo.us
AAAAAAAAAAAA {ts '2008-05-27 12:28:57'} AAAAAAAAAA

Ed W King
05/21/2008 10:20 AM

To: tmoulder1@kc.rr.com
cc:
Subject: Fw: DTV Questions

Dear tmoulder1@kc.rr.com: Thanks for the question. KMBC-DT is the only digital channel in the KC area that transmits on VHF frequencies . If your antenna is not capable of receiving or does not perform well at VHF frequencies , you will not be able to receive KMBC-DT. Please visit www.antennaweb.org, this link recommend an antenna that should work best for your location .

If you are using rabbit ears, start by extending each antenna element to 16". You may have to adjust both length and antenna orientation but the VHF reception is more difficult using this type of antenna .

Some of the converter boxes cannot tune well to VHF transmissions ; using your remote, you might also try tuning to Channel 7. Sometimes this helps the receiver find our virtual channel 9.1 and 9.2.

Ed King
Chief Engineer
KMBC/KCWE-TV

----- Forwarded by Sherrie L Brown/KMBC-TV/Broadcasting/Hearst on 05/20/2008 05:20 PM -----



"Terrance Moulder "
<tmoulder1@kc.rr.com>
05/20/2008 05:17 PM

To: <news@kmbc.com>
cc:
Subject: DTV Questions

How come I cannot pick up KMBC DTV on my Converter. I pick all the other channels but not yours.

Terrance Moulder

Wayne Godsey
04/13/2008 08:28 PM

To: Ed W King/KMBC-TV/Broadcasting/Hearst@Hearst, Jerry M
Agresti/KMBC-TV/Broadcasting/Hearst@Hearst
cc:
Subject: Fw: Web Viewer Feedback

----- Forwarded by Wayne Godsey/KMBC-TV/Broadcasting/Hearst on 04/13/2008 08:27 PM -----



allisonwitcher@yahoo.c
om
04/13/2008 08:12 PM

To: kmbcgm@kmbc.com
cc:
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

I am just writing to complain about your High Def broadcast signal that seems to be the weakest one in the Kansas City area. With my new laptop computer, I can watch live tv or record programs that are broadcast in High Def, but channel 9 is the only channel that doesn't come in clearly without all the skips and breaks. I am a loyal KMBC fan, and am really disappointed that I cannot receive your signal. Any chance there is a plan in the works to remedy this situation?

EMAIL ADDRESS:
allisonwitcher@yahoo.com
^^^^^^^^^^^^ {ts '2008-04-13 20:12:57'} ^^^^^^^^^^^^^



scottdpublic@gmail.co
m

04/12/2008 08:31 PM

To: engineering@kmbc.com
cc:
Subject: Web Viewer Feedback

EMAIL SUBJECT:

KMBC.com - Website Feedback

MESSAGE:

I live near Longview and Blue Ridge Blvd. Our kids live near 85th and Wornall Rd. At both locations, we are able to receive 20 out of the 21 digital channels listed on TV Guide for Kansas City Broadcast channels with 75 to 90% signal strength showing on the tuner's meter. The lone exception in both cases is KMBCH 9.1, which does not register any signal whatsoever on either tuner.

Since TV Guide is showing programming for channel 9.1, I am assuming you are broadcasting in digital on that channel. Why are we unable pick up digital 9?

I'm using a good quality roof-top antenna in the 2nd floor attic with a digital to analog TV converter box. The kids are using the built-in tuner in their digital TV with a set-top antenna designed for digital TV reception.

EMAIL ADDRESS:

scottdpublic@gmail.com

^^^^^^^^^^^^ (ts '2008-04-12 20:31:00') ^^^^^^^^^^^^^



lisashively@att.net
04/12/2008 09:20 AM

To: engineering@kmbc.com
cc:
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:
We have installed the DTV boxes- RCAModelDTA800. We cannot get channel 9 now at all. I have run the scan several times and it skips right from ch5 to ch 19. (And all the PBS channels don't come in consistantly enough to watch) How can I get your channel on this forced system?

EMAIL ADDRESS:
lisashively@att.net
^^^^^^^^^^^^ (ts '2008-04-12 09:20:43') ^^^^^^^^^^^^^



jpswen@hotmail.com
04/11/2008 01:56 PM

To: engineering@kmbc.com
cc:
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:
I live south of 267th st.on state line rd. I receive a very good analog
signal but NO digital signal.

EMAIL ADDRESS:
jpswen@hotmail.com
^^^^^^^^^^^^ {ts '2008-04-11 13:56:01'} ^^^^^^^^^^^^^



qis_mo@yahoo.com
04/10/2008 06:26 PM

To: engineering@kmbc.com
cc:
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

ZIP 64064 Lee's Summit, Mo...
Unable to pick up OTA Ch 9 TV after installing Zenith dtv-to-analog
converter... Your analog signal is still very strong and all other digital
channels are found with converter using the original indoor antenna...
Was this to be expected?
Any recommendations?

EMAIL ADDRESS:

qis_mo@yahoo.com
^^^^^^^^^^^^ {ts '2008-04-10 18:26:06'} ^^^^^^^^^^^^^



risiwyo@yahoo.com
04/10/2008 10:22 AM

To: engineering@kmbc.com
cc:
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

In hooking up a digital converter to my mother's tv, I find that your channel is the only one she can't receive. She just uses rabbit ears, and does not want cable. Will you boost your signal eventually or would a stronger antenna help? She enjoys your station and would hate to lose it completely after the switch next year. Any help would be appreciated. Thank you in advance.

Richard Sieling

PS She lives in the southern part of Lee's Summit

EMAIL ADDRESS:
risiwyo@yahoo.com
^^^^^^^^^^^^ (ts '2008-04-10 10:22:06') ^^^^^^^^^^^^^



kctrader@att.net
04/08/2008 03:58 PM

To: engineering@kmbc.com
cc:
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

I just hooked up an analog to digital converter box to my spare tv. It's running off "rabbit ears." Your signal was clear and strong in analog.

With the digital converter, I can receive every channel clearly but yours. I get nothing at all. There is no level at all on the strength indicator. I've tried tweaking the antenna but no change. I'm located in Belton. Any suggestions? Thanks.

EMAIL ADDRESS:

kctrader@att.net
^^^^^^^^^^^^ (ts '2008-04-08 15:58:31') ^^^^^^^^^^^^^



cmbespencer@sbcglob
al.net

04/03/2008 09:09 PM

To: engineering@kmbc.com
cc:
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:
We get a bunch of digital TV stations with our antenna, but when we put in 9.1 or 9.2, it says "no signal." We would like to get your station on our antenna. Thanks.

EMAIL ADDRESS:
cmbespencer@sbcglobal.net
^^^^^^^^^^^^ {ts '2008-04-03 21:09:22'} ^^^^^^^^^^^^^

COE RAMSEY/BPMHL/US
04/07/2008 11:36 AM

To COE RAMSEY/BPMHL/US@BPMHL
cc
bcc
Subject Fw: Web Viewer Feedback

----- Forwarded by MARK J PRAK/BPMHL/US on 03/26/2008 10:48 AM -----



"Jerry M Agresti"
<JAgresti@Hearst.com>
03/26/2008 10:47 AM

To mprak@brooksplence.com, mfaubell@hearstcorp.com
cc "Joseph S Balkan" <jbalkan@hearst.com>, "Wayne Godsey"
<wgodsey@hearst.com>
Subject Fw: Web Viewer Feedback

----- Forwarded by Jerry M Agresti/KMBC-TV/Broadcasting/Hearst on
03/26/2008 09:29 AM -----

<JAgresti@Hearst.com> "Homan, Pam"
<phoman@libertyho
spital.org>
Feedback
03/26/2008 06:56
AM

To: "Jerry M Agresti"
cc:
Subject: FW: Web Viewer

Hey Jerry,
I tried your suggestions to no avail last night, then called LG. When I
told them that KMBC broadcasts in the VHF band, they said that the
receiver will not pick up anything in the VHF band, and also that VHF
will be going away in Feb '09. If this is true, will KMBC then
broadcast like the other digital channels? I'm thinking I can hang on
till then...
Thanks

Pam

-----Original Message-----

From: Homan, Pam
Sent: Tuesday, March 25, 2008 8:42 AM
To: 'Jerry M Agresti'
Subject: RE: Web Viewer Feedback

Thank you for your quick and helpful response! Yes, the other TV uses a
tiny antennae from an old analog television! When I get home tonight,
I'll try the 7-1 thing, and the antennae switch, but am doubtful that
will help. But knowing that you broadcast in VHF will give me something
else to report to LG, as they were as stumped as you and I are!
Thanks again, and if it gets going, I'll let you know so that you can
field any other inquiries with confidence!!

Pam

-----Original Message-----

From: Jerry M Agresti [mailto:JAgresti@Hearst.com]

Sent: Tuesday, March 25, 2008 8:11 AM

To: Homan, Pam

Subject: Re: Web Viewer Feedback

Dear phoman@libertyhospital.org: Thanks for the e-mail. This is a strange challenge especially since your other TV get's 9 digital w/o a problem. The other TV of which you speak, does it also use a table top antenna? Perhaps, keeping everything the same, (i.e., pointing direction, element length), you could hook this antenna up to the LG. But before you do that, on your remote, try manually entering 7-1. This is the actual channel on which KMBC digital is being broadcast. This sometimes gets the receiver aligned properly and teaches the set where to find the channel.

KMBC is the only digital channel in the market which broadcasts in the VHF band. Perhaps the LG uses some type of receiving scheme that requires a different menu setup to receive VHF digital channels. I wish I could be more confident in my advice but I've never fielded a questions such as this where some TVs in a home work and some don't.

Jerry Agresti
Director of Engineering
KMBC/KCWE-TV

	phoman@libertyhos	
	pital.org	To:
engineering@kmbc.com		
		cc:
	03/25/2008 07:26	Subject: Web Viewer
Feedback	AM	

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

Hello,
I have an LG HDTV and receive all the digital channels via tabletop antennae. EXCEPT channel 9! LG says it is not the TV, since it gets

all the other stations, and I have another digital TV that sits 20 feet from the LG, that receives it just fine. Help. Could there be some little difference in your signal that the LG set can't get? I've tried 3 different antennae, moved them all around with no effect. And on our analog sets, Channel 9 is the strongest and clearest. What do you think?

EMAIL ADDRESS:

phoman@libertyhospital.org

***** {ts '2008-03-25 07:26:53'} *****

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hansonl@earthlink.net
03/21/2008 11:35 AM

To: engineering@kmibc.com
cc:
Subject: Web Viewer Feedback

EMAIL SUBJECT:
KMBC.com - Website Feedback

MESSAGE:

I'm curious if your station is currently broadcasting in HD? I use an antenna for my reception (one of the few people without cable) and recently purchased one of the new digital converter boxes that is eligible for the gov. rebate/program. I hooked it up and now have fantastic reception to every station in KC area except yours. I keep showing that there is no signal from your station in digital format...as such I can no longer view your programs without first unhooking the converter box so I get the standard atsc signal. Is this my problem or is your station not currently broadcasting for digital reception?
Thank you for your response.

EMAIL ADDRESS:
hansonl@earthlink.net
***** {ts '2008-03-21 11:35:56'} *****